



Decadence!
Spokane
CHOCOLATE
FESTIVAL

FRIDAY FEBRUARY 7, 2020
THE DAVENPORT GRAND HOTEL

Spokane's only chocolate festival brings together vendors, artisans and chocolate lovers from not only the Greater Spokane area, but the Pacific Northwest and beyond.



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OUR AUDIENCE

Decadence!-Spokane Chocolate Festival was inspired by chocolate events around the country and our own love of chocolate products. Chocolate lovers from the Inland Northwest and beyond will reunite for our 4th annual event. Decadence! is Spokane's only chocolate festival.

SAMPLING

This event is advertised as an opportunity to sample and enjoy chocolate in a variety of forms. All food vendors agree to come prepared to distribute 1200 samples to festival attendees.

PRODUCT SELL

All vendors are welcome and encouraged to come prepared to sell full size product(s) at the show. There will be no percentage of sales due to Decadence! Taxes are the responsibility of the vendor, All product(s) available to sale must be labeled and packaged for off site consumption.

PLATINUM/TITLE PARTNER - \$5500

One opportunity

- VIP reception
- Corner booth
- Branded sampler plates for all attendees
- Pre and post event contact database of attendees who opt-in to event offers and promotions
- Name and/or logo on all event advertising and promotional materials
- Full page, full color ad in Decadence! Event Guide
- 100k impressions run of site on spokesman.com
- 20 complimentary event tickets
- Speaker/workshop session (if requested)*

GOLD PARTNER - \$4000

One opportunity

- Photo booth sponsorship with logo on all complimentary guest photos
- Corner booth
- Post event contact database of attendees who Opt-in to event offers and promotions
- Name and/or logo on all event advertising and promotional materials
- Half page, full color ad in Decadence! Event Guide
- 75k impressions run of site on spokesman.com
- 10 complimentary event tickets
- Speaker/workshop session (if requested)*

*Subject to Event Management approval

SILVER PARTNER - \$3000

One opportunity

- Live music, art and education sponsorship
- Presentation stage signage
- In line exhibitor booth
- Name and/or logo on all event advertising and promotional materials
- Quarter page, full color ad in Decadence! Event Guide
- 50k impressions run of site on spokesman.com
- 8 complimentary event tickets

BRONZE PARTNER - \$1500

One opportunity

- People's Choice award sponsor, with logo on every ballot
- In line exhibitor booth
- Name and/or logo on all event advertising and promotional materials
- Quarter page, full color ad in Decadence! Event Guide
- 3 x 10 full color Thank you ad for People's Choice award to run in *The Spokesman-Review* post-event
- 25k impressions run of site on spokesman.com
- 4 complimentary event tickets

STANDARD BOOTHS

- \$150 plus at least 1200 samples to hand out
- 1/8 page full color ad in event guide

BRANDING OPPORTUNITIES

Vendor Lounge - \$850 - One opportunity. **SOLD**

Fashion knit caps in rich chocolate colors – rate to come

Milk & Cookies area - \$1700 - One opportunity

*Please contact us about custom branding opportunities

QUESTIONS?

Need more information? Contact Nikki Gradoville at: Nikki@allfortheencore.com

Follow Decadence! on FaceBook: www.facebook.com/DecadenceSpokane